



MZANSIWAY

Nayi Softlyfe



Mzansiway

www.mzansiway.com



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1. **21st Century** – From the year 2000 onwards.
2. **4th IR** – Fourth Industrial Revolution.
3. **Anywaymoney** – Money you will spend on the same products even if you buy from a different platform.
4. **Core** – Prosumers who buy our products by spending R1000.00 to R1500.00 meet minimum PV's that qualify them for commission and recruit a minimum of 100 people per month.
5. **Downline** – is the people that you have introduced into the business.
6. **GV (Group Volume)** – Points you receive as per group spent. This is used for Rank income calculation.
7. **Income Level Commission** – Income you receive from people you referred into the system and their downlines. This income only goes three levels down.



8. **MP Number (Mzansiway Prosumer number)** – when you register in the system, you will receive the automated 5 number, the number you will always use for your Mzansiway business transactions.
9. **PV (Point Volume)** – For every money spent on our products, you get the point equivalent to pay as per calculation. Products have different PVs.
10. **Prosumer** – a name coined from producer and consumer: when you join Mzansiway, we call you a prosumer which means you are producing while consuming.
11. **Pinless Prepaid Airtime or Data or Direct Top Up** – The PIN generated by the Mzansiway system and topped up directly to the cell phone number without issuing a number to you.
12. **Referral Commission** – Income you receive from people you refer to the system.
13. **Rank Income** – It's income you receive due to group spending.
14. **Sponsor** – The person who introduced you to the business.
15. **Voucher Pin** – PIN issued by the Mzansiway system that is manually entered into your cell phone.

1. Welcome Letter



Congratulations on your decision!

A journey of thousand miles must begin with a single step. I want to welcome you to Mzansiway. We are excited that you have accepted our business offer and agreed upon your start date. I trust this letter finds you mutually excited about your new opportunity with Mzansiway.

Each of us will play a role in ensuring your successful integration into the company. Your agenda will involve planning your orientation with the company and setting some initial work goals so that you feel immediately productive in your new role. And further growing into an integral part of this business provides you the opportunity to earn money, which is optional. Your earnings will depend directly on the effort you put into developing your business.

Again, welcome to the team. If you have questions before your start date, please call me at any time, or email me if that is more convenient. We look forward to having you come on board. The secret of success is consistency in purpose.

All the best, see you at the top!

2. About Mzansiway



Mzansiway's business was inspired by young graduates and ex-multi-level marketing business owners worried about soaring youth unemployment in South Africa and the failure of current network businesses to use products relevant to the African population, respectively.



Mzansiway is a voice and the answer to unemployed graduates, youth, and the general public as such for financial freedom. Mzansiway advocates for using relevant financial weapons to respond to the economic challenges of the 21st century.

As a service provider that offers its members an opportunity to make money while spending money, Mzansiway aims to empower its members and better their lives wherewith a spending plan that brings money into their pockets. Mzansiway believes that participating as prosumers in this economy is the only way to solve financial exclusion.

3. Service Offering



A.

A1

Prepaid Products

A2

Prepaid Airtime
and Data

A3

Prepaid Electricity

B. Bill Payments

C. Multichoice DSTV, Fines, Municipal Bills, and Others

D. Entertainment

E. Ticketing



A1 Prepaid Products



A2 Prepaid Airtime and Data – Pinless, Direct Top Up and Voucher Pin

Imagine making money while spending money: that is precisely what Mzansiway offers: Mzansiway services to the four major Mobile Network operators in its platforms.

This allows us to offer you a Direct Top Up solution. Direct Top Up, or Pinless and Voucher Pin, allows reloading airtime directly to a mobile subscriber's account and enables you, as a prosumer, to choose the airtime you purchase.

At the same time, you earn the point volume and referral commission when the qualifying criteria have been met.

Using the Pinless or Direct Top Up option, Mzansiway ensures a “Best of Both Worlds” solution by merging the flexibility of the Direct Top Up's variable denomination with the familiarity of a printed voucher.

Pinless/Direct Top Up airtime can be vended from a minimum of R 2.00 with increments of as little as R 0.01 (i.e., customers can purchase airtime to the value of R 3.40, R 3.89, 4.50, etc., up to a maximum weight of R1000) without being restricted to fixed denominations.

Mzansiway also provides Pin Airtime fixed vouchers for the vendors, which boosts their business sales.



A3

Prepaid Electricity

Prepaid electricity is the fastest-growing electronic token category in South Africa. Mzansiway has focused on supplying a single point of electricity tokens for the prosumers via our app and website.

This ensures that there are prepaid electricity services for online integration while earning point volume *and referral commission when qualifying criteria have been met.*

Mzansiway also provides access to those that need to claim their Free Basic Electricity.



B. Bill Payments

As part of our value-added services offering, Mzansiway provides consumer bill payment services. This allows our members to conclude and process monthly bill payment transactions for approximately 240 different bill issuers, including prominent local authorities, telecoms, utilities, medical services, traffic departments, and mail order companies, to mention but a few. A member must have Pay@, SAPO, and Syntel accounts to allocate funds effectively.

The offering includes the online and real-time validation of amounts to be paid and expiry dates of specific account types *while earning point volume and referral commission when qualifying criteria have been met.*



c. Multichoice DSTV, Fines, Municipal Bills, and Others

Mzansiway is proud to provide a platform allowing members to make bill payments for all Multichoice accounts *while earning point volume and referral commission when qualifying criteria have been met.*

Currently, it is specific to Multichoice, but we will be expanding the range of Bill Receivers shortly.



D. Entertainment

Hollywoodbets

Hollywoodbets is South Africa's premier betting brand, offering the public an upmarket environment where punters can bet in comfort and style. Over the years, they have built an extensive retail presence in KwaZulu-Natal, Gauteng, the Western Cape, the Eastern Cape, Limpopo, and Mpumalanga. Their services include a wide range of betting opportunities and exciting products with a quicker turn-around, like Betgames and Lucky Numbers. They also offer to bet on all major sports, including horse racing, soccer, cricket, rugby, golf, and tennis. Prosumers can do their bets accounts *while earning point volume and referral commission when qualifying criteria have been met.*



E. Ticketing

TICKETING (Ticket Options include NFC, Home Print, Till Slip, or Secure Print) Mzansiway allows you to buy your entertainment tickets via our mobile application. You can purchase various events, travel, transport, lifestyle, and sporting events using our app. The ticketing platform is one of South Africa's latest techno-savvy ticketing providers and has the bragging rights to exclusive ticketing content. We are providing ticketing across the following segments:

Sports Ticketing, Event Ticketing, Exhibitions, Transport Ticketing and Travel.

Through Mzansiway, our clients will have access to several events ranging from music, theatre, travel, and sport *while earning point volume and referral commission when qualifying criteria have been met.*



4. Why Must I Join Mzansiway



5. Core



The prosumers that are called core are those who achieve 30 PV's (R 1000.00 to R 1500.00) Per month for you to qualify for commission

The core is the prosumers that advocate for the app; the core is the people that get a minimum of 100 people to join our app monthly.

Core prosumers are the people who see Mzansiway as a proper answer to their financial challenges. Core prosumers are those that believe in business.

Core prosumers are those convicted that this is one of the genuine solutions to save the middle class in the 4th IR.

I challenge you to take advantage of this and become our core.



6. Challenges

The prosumers that are called core are those who achieve 30 PV's (R 1000.00 to R 1500.00) Per month for you to qualify for commission. The core is the prosumers that advocate for the app; the core is the people that get a minimum of 100 people to join our app monthly.

You need to be strong and believe that you will overcome.



We wish you good luck with my team; see you at the top.

Kind Regards
Menzi Khumalo
Mzansiway CEO



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